



AEON CREDIT SERVICE

Senheng Merdeka Campaign 2025

TERMS & CONDITIONS

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Senheng Merdeka Campaign 2025 ("Campaign")

1.0 CAMPAIGN PERIOD:

This Campaign is organised by AEON Credit Service (M) Berhad ("**AEON Credit**") and Senheng Electric (KL) Sdn Bhd ("**Senheng**") and will commence from 1 August 2025 to 31 August 2025 ("**Campaign Period**").

2.0 ELIGIBILITY CRITERIA:

This Campaign is open to all **Malaysian citizens** who have applied for "**AEON Credit's Objective Financing / General Easy Payment (OF)**" Scheme for the purchase of any smartphone with minimum financing amount of RM3,000 from Senheng or senQ outlets nationwide during the Campaign Period ("**Eligible Customer**").

3.0 QUALIFYING CONDITIONS:

- 3.1 To participate in this Campaign, Eligible Customer is required to submit the COMPLETED e-application form together with the required supporting documents to Senheng.
- 3.2 Eligible Customer, whose application for **AEON Credit's Objective Financing/ General Easy Payment (OF)** Scheme is approved within the Campaign Period will be referred to as "**Successful Participant**". The Eligible Customer's application must be submitted and approved by AEON Credit within the Campaign Period and all approval is at the sole discretion of AEON Credit based on its credit evaluation process.
- 3.3 Senheng shall insert the promo code "**SH2506IR01**" during the submission of each application.
- 3.4 The following criteria must be fulfilled to be Successful Participant:
 - 3.4.1 Application for **AEON Credit's Objective Financing/ General Easy Payment (OF)** Scheme shall be submitted and approved by AEON Credit within the Campaign Period; and
 - 3.4.2 Successful Participant shall execute the Sales & Purchase Agreement ("S&P") upon approval of the **AEON Credit's Objective Financing/ General Easy Payment (OF)** Scheme application by AEON Credit.
 - 3.4.3 The S&P shall be duly executed and recorded in AEON Credit Database.

4.0 CAMPAIGN MECHANICS

4.1 Successful Participants whose application is approved within the Campaign Period will be eligible for:

4.1.1 RM100 Instant Rebate ("**Reward**")

Reward Description	Total Number of Reward
RM100 Instant Rebate	250

- 4.1.1.1 First 250 Successful Participants whose applications are approved will be rewarded with RM100 Instant Rebate.
- 4.1.1.2 A total of 250 units of Reward will be given away on a first come, first serve basis.
- 4.1.1.3 Each Successful Participant is subject to one (1) Reward only.
- 4.1.1.4 Eligible products: Any smartphone (*not inclusive of smartphone accessories*)
- 4.1.1.5 Minimum Financing Amount: RM3,000
- 4.1.1.6 The Reward eligibility is subject to the terms and conditions set by both AEON Credit and Senheng.
- 4.1.1.7 The announcement and fulfilment of the Reward will be handled by Senheng.

4.1.2 Extended Tenure of 48 Months

- 4.1.2.1 Successful Participant is entitled to an extended tenure of 48 months with a minimum

financing amount of RM3,000 for all products except telecommunication.

4.1.2.2 Any application with telecommunication products will be subject to AEON Credit's smartphone financing scheme.

5.0 GENERAL TERMS AND CONDITIONS:

1. By participating in this Campaign, the Eligible Customers are deemed to have read, understood and agreed to be bound by all the Terms and Conditions ('Terms and Conditions') stated herein.
2. The Reward is not transferable to any third party, non-negotiable and non-exchangeable for cash, kind, in part or in full and/or other redemption item(s).
3. AEON Credit reserves the right to substitute this Campaign and Reward with any other or similar value at any time without prior notice. The Campaign and Reward are provided on an "as is" basis.
4. AEON Credit expressly excludes and disclaims any representations, warranties, or endorsements, expressed or implied, written or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Reward.
5. AEON Credit shall not be liable for or obliged to recognise or replace any defective, lost, mistakenly transferred damaged or stolen Reward upon delivery of the Reward to Eligible Customers where such defect, loss or damage to the Reward is not due to the fault and/or negligence of AEON Credit.
6. During the verification process, the Eligible Customer's NRIC number must be identical to the original NRIC submitted during the application. Should the Eligible Customer's NRIC number be different from the registered NRIC number with AEON Credit, the said Eligible Customer shall be immediately disqualified and their Reward shall be forfeited.
7. The Reward may be withdrawn or cancelled by AEON Credit at its sole and absolute discretion if any purchase or transaction made by the Eligible Customers under this Campaign is refunded, void, cancelled and/or fraudulent.
8. AEON Credit reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part, or to vary, delete or add to any of these Terms and Conditions (including the Campaign Period or date and frequency of fulfilment of Reward) at its absolute discretion without prior notice and any reason(s) to Eligible Customers. For the avoidance of doubt, unless expressly stated otherwise any such cancellation, termination or suspension by AEON Credit shall not entitle the Eligible Customers to any claim or compensation against AEON Credit for any and all losses or damages suffered or incurred by the Eligible Customers whether as a direct or indirect result of the act of cancellation, termination or suspension.
9. AEON Credit reserves the right to disqualify the Eligible Customers from receiving the Reward in the event the Eligible Customers do not comply with any of these Terms and Conditions or have committed fraudulent or wrongful acts in relation to this [Campaign and/or AEON Wallet and/or any transactions made thereof.
10. In no event shall AEON Credit nor any of its officers, employees, representatives and/or agents (including without limitation, any third party service providers engaged by AEON Credit for purposes of the Campaign be liable to any person participating in this Campaign for any direct, loss of any nature, indirect, special or consequential loss or damage (including, but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
11. The Eligible Customers shall not promise, offer, commit, give or accept any form of gratification or consideration of any kind as an inducement or reward for doing or forbearance to do any act to obtain any form of benefit from AEON Credit. The Eligible Customers shall comply with all anti-corruption or anti-bribery laws, policies or regulations including AEON Credit's Anti-Bribery Policy which can be found at AEON Credit's website. In the event that AEON Credit has reasonable ground to believe that the Eligible Customers have not complied with this

provision then AEON Credit may, at its sole discretion disqualify and/or terminate the Eligible Customer's participation without prejudice to any remedy available to it.

12. AEON Credit shall not be liable in any way whatsoever, for any event arising from any act of God, war, riot, strike, lockout, industrial action, natural disasters, technical or system failures of any kind, unauthorised human intervention and electronic or human error in the administration and processing of the Campaign so far as AEON Credit has exerted appropriate measures to mitigate these risks with due care and diligence.
13. By participating in this Campaign, it is deemed that all Eligible Customers:
 - a) consent AEON Credit to collect, record, hold, store, use and disclose their personal information for purposes which are necessary or related to the participation in the Campaign; and
 - b) consent AEON Credit to disclose their personal information including but not limited to their names, addresses and telephone numbers to any related and/or associate company within AEON Group/AEON Credit's existing or future business partners or strategic alliances and/or any other third party as AEON Credit may in its absolute discretion deem necessary or expedient for the purposes of the Campaign and shall be used only in relation to and for purposes of the Campaign; and
 - c) consent that their photos or video recording to be used for current or future advertising and/or publicity in relation to the Campaign without any claim for either payment or compensation.
14. Please visit <https://www.myaeoncredit.com.my/privacy-policy> to review and read the AEON Credit Privacy Notice. Eligible Customers acknowledge that they have read and accepted the AEON Credit Privacy Notice.
15. The Terms and Conditions may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional or advertising materials. In the event of inconsistency, the latest version of these Terms and Conditions shall supersede any previous Terms and Conditions.
16. The Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia.
17. AEON Credit's decision on all matters relating to this Campaign will be final and binding on all Eligible Customers. No further correspondence or attempts to dispute such decisions will be considered by AEON Credit. If any matters arise which are not covered in these Terms and Conditions, it will be subject to the sole discretion of AEON Credit.
18. AEON Credit shall not be responsible for any failure or delay of/by the postal or telecommunication authorities or any other party which may result in the Eligible Customers being excluded or omitted from participation in the Campaign or from the fulfilment process.
19. Participation in this Campaign does not entitle the Eligible Customers to automatic approval of the financing amount and tenure upon application. The approval is subject to AEON Credit's credit evaluation process.
20. The standard interest rate, penalty, early settlement rebate and other charges apply to all Consumer Durable Easy Payment Products as documented in the Product Disclosure Sheet.
21. The Terms and Conditions herein shall apply to and be read together with the provisions in the AEON Wallet and/or any other Terms and Conditions of participating business partner ('General Information'). In the event of any discrepancy or inconsistency between the Terms and Conditions herein and those contained in the General Information, the Terms and Conditions set out herein shall prevail in so far as they apply to this Campaign.