



DirectD Jimat Berganda Campaign TERMS & CONDITIONS

TERMS AND CONDITIONS

DirectD Jimat Berganda Campaign ("Campaign")

1.0 CAMPAIGN PERIOD:

- 1.1 This Campaign is organized by AEON Credit Service (M) Berhad ("**AEON Credit**") and DirectD Retail & Wholesale Sdn. Bhd. ("**DirectD**") and will commence from 25th April 2025, 12.00am to 23rd July 2025, 11.59pm, both dates and time inclusive ("**Campaign Period**").

2.0 ELIGIBILITY CRITERIA:

- 2.1 This Campaign is open to all **Malaysia citizens** who have applied for **AEON Credit's Objective Financing/General Easy Payment (OF)** scheme for the purchase of any products nationwide from DirectD during the Campaign Period ("**Eligible Customers**")

3.0 QUALIFYING CONDITIONS:

- 3.1 To participate in this Campaign, an Eligible Customer is required to submit the COMPLETED e-application form together with the required supporting documents to DirectD.
- 3.2 The Eligible Customer, whose application for OF scheme is approved within the Campaign Period will be referred to as "**Successful Participant**". The Eligible Customer's application must be submitted and approved by AEON Credit within the Campaign Period and all approval is at the sole discretion of AEON Credit based on its credit evaluation process.
- 3.3 The following criteria must be fulfilled to be Successful Participant:
- 3.3.1 Application for OF scheme shall be submitted and approved by AEON Credit within the Campaign Period; and
- 3.3.2 Successful Participant shall execute the Sales & Purchase Agreement (S&P) upon approval of the OF scheme application by AEON Credit.

For selected AEON Express Card Member with Pre-Approved Limit

- 3.4 To be eligible for this Campaign, Eligible Customers must receive a Short Message Service ("SMS") notification from AEON Credit of a pre-approved credit limit.
- 3.5 Eligible Customers are required to apply for the scheme to participate in this Campaign at DirectD outlets within the date specified in the SMS.
- 3.6 The Eligible Customer's application for the scheme shall be processed, verified and approved by AEON Credit within the Campaign Period and thereafter the Eligible Customer will be referred to as "**Successful Participant**".

4.0 REWARD REQUIREMENTS

- 4.1 The Successful Participant whose application is approved within the Campaign Period will be eligible for:
- 4.1.1 **Complimentary prize ("Reward")**

Successful Participants meeting the criteria with minimum of (1) purchase without minimum spend below will entitle the Successful Participant to the respective rewards offered

Reward Description	Criteria
Free RM500 Voucher + RM100	AEON Express card member with preapproved limit
Free RM500 Voucher	Non-AEON Express Card Member

- 4.1.1.1 Each Successful Participant is eligible for ONE Reward claim only.
- 4.1.1.2 The Reward eligibility is subject to the terms and conditions set out by both AEON Credit and DirectD.
- 4.1.1.3 The announcement and fulfilment of the Reward will be handled by DirectD.

4.1.2 Special Interest Rate for AEON Express Card Member with Pre-approved Limit (“Special Interest Rate”)

- 4.1.2.1 Successful Participant is entitled to Special Interest Rate.
- 4.1.2.2 Combinations of products are allowed with Pre-approved Limit

Special Interest Rate	Finance Tenure (Month)
0.99% (applicable to all products)	6 – 36 months

5.0 GENERAL TERMS AND CONDITIONS

1. By participating in this Campaign, the Eligible Customers are deemed to have read, understood and agreed to be bound by all the Terms and Conditions (‘Terms and Conditions’) stated herein.
2. The Reward is not transferable to any third party, non-negotiable and non-exchangeable for cash, kind, in part or in full and/or other redemption item(s).
3. AEON Credit reserves the right to substitute this Campaign and Reward with any other or similar value at any time without prior notice. The Campaign and Reward are provided on an “as is” basis.
4. AEON Credit expressly excludes and disclaims any representations, warranties, or endorsements, expressed or implied, written or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Reward.
5. AEON Credit shall not be liable for or obliged to recognise or replace any defective, lost, mistakenly transferred damaged or stolen Reward upon delivery of the Reward to Eligible Customers where such defect, loss or damage to the Reward is not due to the fault and/or negligence of AEON Credit.
6. During the verification process, the Eligible Customer’s NRIC number must be identical to the original NRIC submitted during the application. Should the Eligible Customer’s NRIC number be different from the registered NRIC number with AEON Credit, the said Eligible Customer shall be immediately disqualified, and their Reward shall be forfeited.
7. The Reward may be withdrawn or cancelled by AEON Credit at its sole and absolute discretion if any purchase or transaction made by the Eligible Customers under this Campaign is refunded, void, cancelled and/or fraudulent.
8. AEON Credit reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part, or to vary, delete or add to any of these Terms and Conditions (including the Campaign Period or date and frequency of fulfilment of Reward) at its absolute discretion without prior notice and any reason(s) to Eligible Customers. For the avoidance of doubt, unless expressly stated otherwise any such cancellation, termination or suspension by AEON Credit shall not entitle the Eligible Customers to any claim or compensation against AEON Credit for any and all losses or damages suffered or incurred by the Eligible Customers whether as a direct or indirect result of the act of cancellation, termination or suspension.

9. AEON Credit reserves the right to disqualify the Eligible Customers from receiving the Reward in the event the Eligible Customers do not comply with any of these Terms and Conditions or have committed fraudulent or wrongful acts in relation to this Campaign and/or AEON Wallet and/or any transactions made thereof.
10. In no event shall AEON Credit nor any of its officers, employees, representatives and/or agents (including without limitation, any third party service providers engaged by AEON Credit for purposes of the Campaign) be liable to any person participating in this Campaign for any direct, loss of any nature, indirect, special or consequential loss or damage (including, but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
11. The Eligible Customers shall not promise, offer, commit, give or accept any form of gratification or consideration of any kind as an inducement or reward for doing or forbearance to do any act to obtain any form of benefit from AEON Credit. The Eligible Customers shall comply with all anti-corruption or anti-bribery laws, policies or regulations including AEON Credit's Anti-Bribery Policy which can be found at AEON Credit's website. In the event that AEON Credit has reasonable ground to believe that the Eligible Customers have not complied with this provision then AEON Credit may, at its sole discretion disqualify and/or terminate the Eligible Customer's participation without prejudice to any remedy available to it.
12. AEON Credit shall not be liable in any way whatsoever, for any event arising from any act of God, war, riot, strike, lockout, industrial action, natural disasters, technical or system failures of any kind, unauthorised human intervention and electronic or human error in the administration and processing of the Campaign so far as AEON Credit has exerted appropriate measures to mitigate these risks with due care and diligence.
13. By participating in this Campaign, it is deemed that all Eligible Customers:
 - a) consent AEON Credit to collect, record, hold, store, use and disclose their personal information for purposes which are necessary or related to the participation in the Campaign; and
 - b) consent AEON Credit to disclose their personal information including but not limited to their names, addresses and telephone numbers to any related and/or associate company within AEON Group/AEON Credit's existing or future business partners or strategic alliances and/or any other third party as AEON Credit may in its absolute discretion deem necessary or expedient for the purposes of the Campaign and shall be used only in relation to and for purposes of the Campaign; and
 - c) consent that their photos or video recording to be used for current or future advertising and/or publicity in relation to the Campaign without any claim for either payment or compensation.
14. Please visit <https://www.myaeoncredit.com.my/privacy-policy> to review and read the AEON Credit Privacy Notice. Eligible Customers acknowledge that they have read and accepted the AEON Credit Privacy Notice.
15. The Terms and Conditions may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional or advertising materials. In the event of inconsistency, the latest version of these Terms and Conditions shall supersede any previous Terms and Conditions.
16. The Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia.
17. AEON Credit's decision on all matters relating to this Campaign will be final and binding on all Eligible Customers. No further correspondence or attempts to dispute such decisions will be considered by AEON Credit. If any matters arise which are not covered in these Terms and Conditions, it will be subject to the sole discretion of AEON Credit.
18. AEON Credit shall not be responsible for any failure or delay of/by the postal or telecommunication authorities or any other party which may result in the Eligible Customers being excluded or omitted from participation in the Campaign or from the fulfilment process.
19. Participation in this Campaign does not entitle the Eligible Customers to automatic approval of the financing amount and tenure upon application. The approval is subject to AEON Credit's credit evaluation process.

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20. The standard interest rate, penalty, early settlement rebate and other charges apply to all Consumer Durable Easy Payment Products as documented in the Product Disclosure Sheet.
 21. The Terms and Conditions herein shall apply to and be read together with the provisions in any other Terms and Conditions of participating business partner ('General Information'). In the event of any discrepancy or inconsistency between the Terms and Conditions herein and those contained in the General Information, the Terms and Conditions set out herein shall prevail in so far as they apply to this Campaign.

