



Thursday is Better than Friday Campaign TERMS & CONDITIONS



TERMS AND CONDITIONS

Thursday is Better than Friday (“Campaign”)

1.0 CAMPAIGN PERIOD:

This Campaign is jointly organised by AEON Credit Service (M) Berhad (“AEON Credit”) and AEON Co. (M) Bhd. (“AEON”), which will commence every Thursday from 2 January 2025 to 25 December 2025 (“Campaign Period”).

2.0 ELIGIBILITY CRITERIA:

This Campaign is exclusively open to AEON Member Plus Visa Card (“AMP”), AEON Privilege Card for Hawkers & Petty Traders (“PC”) and AEON Wallet account (Basic/Premium) (“Wallet”) holders whose applications have been successfully approved by AEON Credit (“Eligible Customers”).

3.0 QUALIFYING CONDITIONS:

3.1 Eligible Customers who make payment using AMP or PC or AEON Wallet are required to spend a minimum of RM1 to earn 4X AEON Points (“Reward”) for every RM1 spent in a single transaction at the participating store during the campaign period.

3.2 This Campaign is exclusively applicable to spending at AEON Retailers as below (“Participating Store”):

- a) AEON Stores
- b) AEON MaxValu Prime
- c) AEON Wellness
- d) Daiso by AEON

3.3 For the avoidance of doubt, transactions such as parking fees (MCC Code 7523), annual fees, P2P transfers, Top Up, purchases of AEON Vouchers, personal financing disbursements, cash withdrawals, disputed transactions, reversals and any fees and charges will not be accepted as qualifying spending for this Campaign.

4.0 REWARD REQUIREMENTS:

4.1 Eligible Customer is entitled to receive the Reward upon fulfilling the requirement as stated in the table below:

Reward	4X AEON Points for every RM1 spent				
Campaign Period	Every Thursday between 2 January to 25 December 2025 (total 52 days)				
Spending Amount	RM1 min spend				
Participating Store	AEON Stores, AEON MaxValu Prime, AEON Wellness and Daiso by AEON				
Example Scenario	Scenario: Customer makes a payment of RM100 using AMP or PC or AEON Wallet.				
		4X AEON Points for each RM1 spent			
	Total Spend	Member Points (Existing)	Payment Points (Existing)	2X Bonus AEON Points (During Campaign Period)	Total Points Earned
RM100	100 x 1 point = 100 points	100 x 1 point = 100 points	100 x 2 points = 200 points	400 points	

4.2 The ‘2X Bonus AEON Points’ reward is capped at 4 million AEON points per month on a first-come, first-served basis.

5.0 FULFILLMENT OF REWARD

The Reward will be credited to Eligible Customers’ AMP, PC or AEON Wallet account within 45 days after the end of the month in which the transaction was completed.



6.0 GENERAL TERMS AND CONDITIONS:

1. By participating in this Campaign, the Eligible Customers are deemed to have read, understood and agreed to be bound by all the Terms and Conditions ('Terms and Conditions') stated herein.
2. The Reward is not transferable to any third party, non-negotiable and non-exchangeable for cash, kind, in part or in full and/or other redemption item(s).
3. AEON Credit reserves the right to substitute this Campaign and Reward with any other or similar value at any time without prior notice. The Campaign and Reward are provided on an "as is" basis.
4. AEON Credit expressly excludes and disclaims any representations, warranties, or endorsements, expressed or implied, written or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Reward.
5. AEON Credit shall not be liable for or obliged to recognise or replace any defective, lost, mistakenly transferred damaged or stolen Reward upon delivery of the Reward to Eligible Customers where such defect, loss or damage to the Reward is not due to the fault and/or negligence of AEON Credit.
6. During the verification process, the Eligible Customer's NRIC number must be identical to the original NRIC submitted during the application. Should the Eligible Customer's NRIC number be different from the registered NRIC number with AEON Credit, the said Eligible Customer shall be immediately disqualified and their Reward shall be forfeited.
7. The Reward may be withdrawn or cancelled by AEON Credit at its sole and absolute discretion if any purchase or transaction made by the Eligible Customers under this Campaign is refunded, void, cancelled and/or fraudulent.
8. AEON Credit reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part, or to vary, delete or add to any of these Terms and Conditions (including the Campaign Period or date and frequency of fulfilment of Reward) at its absolute discretion without prior notice and any reason(s) to Eligible Customers. For the avoidance of doubt, unless expressly stated otherwise any such cancellation, termination or suspension by AEON Credit shall not entitle the Eligible Customers to any claim or compensation against AEON Credit for any and all losses or damages suffered or incurred by the Eligible Customers whether as a direct or indirect result of the act of cancellation, termination or suspension.
9. AEON Credit reserves the right to disqualify the Eligible Customers from receiving the Reward in the event the Eligible Customers do not comply with any of these Terms and Conditions or have committed fraudulent or wrongful acts in relation to this Campaign and/or AEON Wallet and/or any transactions made thereof.
10. In no event shall AEON Credit nor any of its officers, employees, representatives and/or agents (including without limitation, any third party service providers engaged by AEON Credit for purposes of the Campaign) be liable to any person participating in this Campaign for any direct, loss of any nature, indirect, special or consequential loss or damage (including, but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
11. The Eligible Customers shall not promise, offer, commit, give or accept any form of gratification or consideration of any kind as an inducement or reward for doing or forbearance to do any act to obtain any form of benefit from AEON Credit. The Eligible Customers shall comply with all anti-corruption or anti-bribery laws, policies or regulations including AEON Credit's Anti-Bribery Policy which can be found at AEON Credit's website. In the event that AEON Credit has reasonable ground to believe that the Eligible Customers have not complied with this provision then AEON Credit may, at its sole discretion disqualify and/or terminate the Eligible Customer's participation without prejudice to any remedy available to it.
12. AEON Credit shall not be liable in any way whatsoever, for any event arising from any act of God, war, riot, strike, lockout, industrial action, natural disasters, technical or system failures of any kind, unauthorised human intervention and electronic or human error in the administration and processing of the Campaign so far as AEON Credit has exerted appropriate measures to mitigate these risks with due care and diligence.
13. By participating in this Campaign, it is deemed that all Eligible Customers:
 - a) consent AEON Credit to collect, record, hold, store, use and disclose their personal information for purposes which are necessary or related to the participation in the Campaign; and

- b) consent AEON Credit to disclose their personal information including but not limited to their names, addresses and telephone numbers to any related and/or associate company within AEON Group/AEON Credit's existing or future business partners or strategic alliances and/or any other third party as AEON Credit may in its absolute discretion deem necessary or expedient for the purposes of the Campaign and shall be used only in relation to and for purposes of the Campaign; and
 - c) consent that their photos or video recording to be used for current or future advertising and/or publicity in relation to the Campaign without any claim for either payment or compensation.
14. Please visit <https://www.myaeoncredit.com.my/privacy-policy> to review and read the AEON Credit Privacy Notice. Eligible Customers acknowledge that they have read and accepted the AEON Credit Privacy Notice.
 15. The Terms and Conditions may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional or advertising materials. In the event of inconsistency, the latest version of these Terms and Conditions shall supersede any previous Terms and Conditions.
 16. The Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia.
 17. AEON Credit's decision on all matters relating to this Campaign will be final and binding on all Eligible Customers. No further correspondence or attempts to dispute such decisions will be considered by AEON Credit. If any matters arise which are not covered in these Terms and Conditions, it will be subject to the sole discretion of AEON Credit.
 18. AEON Credit shall not be responsible for any failure or delay of/by the postal or telecommunication authorities or any other party which may result in the Eligible Customers being excluded or omitted from participation in the Campaign or from the fulfilment process.
 19. At the time of awarding the Reward, the principal and supplementary AEON Member Plus Visa Card, AEON Privilege Card for Hawkers & Petty Traders and/or AEON Wallet account of the Eligible Customers must be active, prompt and in good standing.
 20. Eligible Customers acknowledge that there may be a lapse of time between transactions made using the AEON Member Plus Visa Card, AEON Privilege Card for Hawkers & Petty Traders and/or AEON Wallet and the crediting of the Reward into his/her account. As such, AEON Credit does not represent and warrant for the Reward to be immediately available into the Eligible Customer's account.
 21. AEON Credit shall not be responsible for any failure or delay in the transmission of evidence of sales transactions by VISA International Incorporated, merchant establishments, postal or telecommunication authorities or any other party which may result in the Eligible Customers being omitted from the fulfilment process.
 22. The Terms and Conditions herein shall apply to and be read together with the provisions in the AEON Member Plus Visa Card, AEON Privilege Card for Hawkers & Petty Traders and/or AEON Wallet and/or any other Terms and Conditions of participating business partner ('General Information'). In the event of any discrepancy or inconsistency between the Terms and Conditions herein and those contained in the General Information, the Terms and Conditions set out herein shall prevail in so far as they apply to this Campaign.