

**Terms and Conditions**  
**AEON Credit Service (M) Berhad**  
**Senheng 35<sup>th</sup> Anniversary – Rewards, Redefined Differently 2024 (“Campaign”)**

**1.0 CAMPAIGN PERIOD**

1.1 This **Senheng 35<sup>th</sup> Anniversary – Rewards, Redefined Differently 2024** is organized by AEON Credit Service (M) Berhad (“AEON Credit”) and Senheng Electric (KL) Sdn Bhd (“Senheng”). The Campaign will commence from 1<sup>st</sup> September 2024, 12.00am to 30<sup>th</sup> November 2024, 11.59pm, both dates inclusive (“**Campaign Period**”).

**2.0 ELIGIBILITY**

2.1 This Campaign is open to all **Malaysian citizens** who have applied for “**AEON Credit’s Objective Financing/ General Easy Payment (OF)**” Scheme for the purchase of any products nationwide from Senheng Electric (KL) Sdn Bhd (“**Senheng**”) (Senheng/senQ/Senheng Mobile) during the Campaign Period (“**Eligible Customer**”).

**3.0 QUALIFYING CONDITIONS**

3.1 To participate in this Campaign, Eligible Customer is required to submit the COMPLETED e-application form together with the required supporting documents to Senheng.

3.2 Eligible Customer, whose application for **AEON Credit’s Objective Financing/ General Easy Payment (OF)** Scheme is approved within the Campaign Period will be referred to as “**Successful Participant**”. The Eligible Customer’s application must be submitted and approved by AEON Credit within the Campaign Period and all approval is at the sole discretion of AEON Credit based on its credit evaluation process.

3.3 Senheng shall insert the promo code “**SH2409LD01**” during the submission of each application.

3.4 The following criteria must be fulfilled to be Successful Participant:

3.4.1 Application for **AEON Credit’s Objective Financing/ General Easy Payment (OF)** Scheme shall be submitted and approved by AEON Credit within the Campaign Period; and

3.4.2 Successful Participant shall execute the Sales & Purchase Agreement (S&P) upon approval of the **AEON Credit’s Objective Financing/ General Easy Payment (OF)** Scheme application by AEON Credit.

#### 4.0 **CAMPAIGN MECHANICS**

4.1 Successful Participant whose application is approved within the Campaign Period will be eligible for:

##### 4.1.1 **Lucky Draw Prize (“Prize”)**

<b>Prize Description</b>	<b>Total Number of Winners</b>
Travel Vouchers worth RM3,000	6

4.1.1.1 The lucky draw prize eligibility is subject to the terms and conditions set by Senheng.

4.1.1.2 The announcement and fulfilment of the lucky draw prizes will be handled by Senheng.

##### 4.1.2 **Extended Tenure of 48 Months**

4.1.2.1 Successful Participant is entitled to an extended tenure of 48 months with a minimum of RM3,000 financing amount.

4.1.2.2 Any application with smartphone products will be subject to AEON Credit smartphone financing scheme.

#### 5.0 **GENERAL TERMS & CONDITIONS**

5.1 By participating in this Campaign, the Eligible Customers are deemed to have read, understood and agreed to be bound by all the Terms and Conditions (‘Terms and Conditions’) stated herein.

5.2 The Prize is not transferable to any third party, non-negotiable and non-exchangeable for cash, kind, in part or in full and/or other redemption item(s).

5.3 AEON Credit reserves the right to substitute this Campaign and Prize with any other or similar value at any time without prior notice. The Campaign and Prize are provided on an “as is” basis.

5.4 AEON Credit expressly excludes and disclaims any representations, warranties, or endorsements, expressed or implied, written or oral, including but not limited to, any warranty of quality, merchantability or suitability or fitness for a particular purpose in respect of the Prize.

5.5 AEON Credit shall not be liable for or obliged to recognize or replace any defective, lost, mistakenly transferred damaged or stolen Prize upon delivery of the Prize to Eligible Customers where such defect, loss or damage to the Prize is not due to the fault and/or negligence of AEON Credit.

5.6 During the verification process, the Eligible Customer’s NRIC number must be identical to the original NRIC submitted during the application. Should the Eligible Customer’s NRIC number be different from the registered NRIC number with AEON Credit, the said Eligible Customer shall be immediately disqualified and their Prize shall be forfeited.

5.7 The Prize may be withdrawn or cancelled by AEON Credit at its sole and absolute discretion if any purchase or transaction made by the Eligible Customer(s) under this Campaign is refunded, void, cancelled and/or fraudulent.

5.8 AEON Credit reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part, or to vary, delete or add to any of these Terms

and Conditions (including the Campaign period or date and frequency of fulfilment of Prize) at its absolute discretion without prior notice and any reason(s) to Eligible Customers. For the avoidance of doubt, unless expressly stated otherwise any such cancellation, termination or suspension by AEON Credit shall not entitle the Eligible Customers to any claim or compensation against AEON Credit for any and all losses or damages suffered or incurred by the Eligible Customers whether as a direct or indirect result of the act of cancellation, termination or suspension.

- 5.9 AEON Credit reserves the right to disqualify the Eligible Customers from receiving the Prize in the event the Eligible Customers does not comply with any of these Terms and Conditions or has committed fraudulent or wrongful acts in relation to this Campaign and/or any transactions made thereof.
- 5.10 In no event shall AEON Credit nor any of its officers, employees, representatives and/or agents (including without limitation, any third party service providers engaged by AEON Credit for purposes of the Campaign be liable to any person participating in this Campaign for any direct, loss of any nature, indirect, special or consequential loss or damage (including, but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
- 5.11 The Eligible Customers shall not promise, offer, commit, give or accept any form of gratification or consideration of any kind as an inducement or reward for doing or forbearance to do any act to obtain any form of benefit from AEON Credit. The Eligible Customers shall comply with all anti-corruption or anti-bribery laws, policies or regulations including AEON Credit's Anti-Bribery Policy which can be found at AEON Credit's website. In the event that AEON Credit has reasonable ground to believe that the Eligible Customers have not complied with this provision then AEON Credit may, in its sole discretion disqualify and/or terminate the Eligible Customer's participation without prejudice to any remedy available to it.
- 5.12 AEON Credit shall not be liable in any way whatsoever, for any event arising from any act of God, war, riot, strike, lockout, industrial action, natural disasters, technical or system failures of any kind, unauthorised human intervention and electronic or human error in the administration and processing of the Campaign so far as AEON Credit has exerted appropriate measures to mitigate these risks with due care and diligence.
- 5.13 By participating in this Campaign, it is deemed that all Eligible Customers:
- a) Consent AEON Credit to collect, record, hold, store, use and disclose their personal information for purposes which are necessary or related to the participation in the Campaign; and
  - b) Consent AEON Credit to disclose their personal information including but not limited to their names, addresses and telephone numbers to any related and/or associate company within AEON Group/AEON Credit's existing or future business partners or strategic alliances and/or any other third party as AEON Credit may in its absolute discretion deem necessary or expedient for the purposes of the Campaign and shall be used only in relation to and for purposes of the Campaign; and
  - c) Consent that their photos or video recording to be used for current or future advertising and/or publicity in relation to the Campaign without any claim for neither payment nor compensation.
- 5.14 Please visit <https://www.myaeoncredit.com.my/privacy-policy> to review and read the AEON Credit Privacy Notice. Eligible Customers acknowledge that they have read and accepted the AEON Credit Privacy Notice.

- 5.15 The Terms and Conditions may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional or advertising materials. In the event of inconsistency, the latest version of these Terms and Conditions shall supersede any previous Terms and Conditions.
- 5.16 The Terms and Conditions herein shall be governed by and construed in accordance with the laws of Malaysia.
- 5.17 AEON Credit's decision on all matters relating to this Campaign will be final and binding on all Eligible Customers. No further correspondence or attempts to dispute such decisions will be considered by AEON Credit. If any matters arise which are not covered in these Terms and Conditions, it will be subject to the sole discretion of AEON Credit.
- 5.18 Participation in this Campaign does not entitle the Eligible Customers to automatic approval of the financing amount and tenure upon application. The approval is subject to AEON Credit's credit evaluation process.
- 5.19 The standard interest rate, penalty, early settlement rebate and other charges applies to all Consumer Durable Easy Payment Products as documented in the Product Disclosure Sheet.
- 5.20 AEON Credit shall not be responsible for any failure or delay of/by the postal or telecommunication authorities or any other party which may result in the Eligible Customers being excluded or omitted from participation in the Campaign or from the fulfilment process.